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New Technologies for Event Industry

Ignas Buitkus

Gluk Media

Things I will talk about

- Interactive screens
- 3D mapping
- Virtual reality

Interactive screens: the toys

- Web Camera
- DSLR Camera
- Kinect
- Screen
- Software



Technologies

- Biometry
- Augmented reality
- Kinect
- Custom

Biometry

https://www.youtube.com/watch?v=CBoMfZsCgSc&index=1&list=PLx-W1r8Bjq9ajB4e1qZ4Dfw28_80UJ-oS

Augmented reality

<https://www.youtube.com/watch?v=Vw4BmRF4jGs>

<https://www.youtube.com/watch?v=PoF3YM05qyg&nohtml5=False>

<https://www.youtube.com/watch?v=qyJLNIg3sTc>

Kinect

<https://www.youtube.com/watch?v=1GGrs0HsCRo>

<https://www.youtube.com/watch?v=G7Yxg1usD48>

Custom

<https://www.youtube.com/watch?v=mOVX4wsOrZM>

3D Mapping: the toys

- Projectors
- Video player
- Animated content



Types of projections

- Animated story telling
- Interactive
- Sound reactive
- Interior

Animated story telling

<https://www.youtube.com/watch?v=eyWrE21xEZc>

https://www.youtube.com/watch?time_continue=1&v=Z01eaAhQgsU

Interactive

<https://www.youtube.com/watch?v=YJeWV3uugtI>

<https://www.youtube.com/watch?v=NBO-7IVQBDE>

Audio/sound reactive

https://youtu.be/Ra24V_FEeHc

Object mapping

https://www.youtube.com/watch?v=1y_SwrDR69c

<https://www.youtube.com/watch?v=RKa0aFkDPDs>

Virtual reality: the toys

- Head sets
- 360 Cameras
- PC/Smartphone



VR Content

- CGI animation
- CGI game
- Video
- Photo



Paldies!

Ignas Buitkus
Gluk Media

ignas@glukmedia.com | +370 614 02 880