

“LATVIJAS MŪZIKAS  
ATTĪSTĪBAS BIEDRĪBA/  
LATVIJAS MŪZIKAS  
EKSPORTS”

Misija – veicināt Latvijas mūzikas industrijas attīstību un izaugsmi. Izglītot, nodrošināt ar informācijas pieejamību, palīdzēt un asistēt vietējās mūzikas industrijas profesionāļus jaunu eksporta tirgu apgūvē un ieņēmumu palielināšanā no mūzikas eksporta.

Pirmie mūzikas eksporta biroji pasaulē tika dibināti 1970. gadā –  
Nīderlandē, Francijā, Zviedrijā un Kanādā.

Pirmais mūzikas eksporta birojs Austrumeiropā tika dibināts  
2012. gada 9. oktobrī – Latvijā.

Biedrība dibināta 2012. gada 9. oktobrī, dibinātāji Latvijas Izpildītāju un producentu apvienība "LaIPA" un "Latvijas Mūzikas informācijas centrs"

Biedrībā ir iestājušies 24 biedri:

*Biedrība "LaIPA", "Latvijas Mūzikas informācijas centrs", SIA "Remix Group", SIA "Avantis Promo", SIA "MicRec", SIA "de Busul Music", SIA "Mūzika Baltika", SIA "Instrumenti", SIA "Prāta Vētras Skaņu ierakstu Kompānija", SIA "TSP Music", SIA "Pietura 1981", biedrība "Tālu Skan", SIA "Lo – Fi", SIA "Carnival Youth", SIA "Every Little Thing", biedrība "Lauska", SIA "Aminata Music", SIA "Flame And The Rolltones", SIA "Communication Art", biedrība "Hi", SIA "Apvienība Ars Nova", SIA "Relicseed", SIA "Dagamba", SIA "Krap Records";*

Administratīvais personāls:

1 darbinieks un 7 valdes locekļi – Liena Grīna, Solvita Sējāne, Guna Zučika, Arvīds Mūrnieks, Līva Pētersone, Juris Zalāns, Bruno Roze.

Finansējuma avoti: LaIPA, LIAA, Kultūras ministrija, VKKF, biedru nauda, ieņēmumi no biļetēm.

Sadarbība ar ārpalpojumu uzņēmumiem:

Grāmatvedība – Sia «Lighthouse»;

# Latvijas mūzikas attīstības biedrība/ Latvijas mūzikas eksports mērķi:

- Atbalstīt Latvijas izpildītāju un producentu darbību un veicināt mūzikas industrijas attīstību Latvijā un Latvijā producētas mūzikas eksportu;
- veicināt un atbalstīt konkurētspējīgu mūzikas ierakstu radīšanu un palielināt latviešu mūzikas izmantošanas apjomu, izglītojot Latvijas izpildītājus un fonogrammu producentus;
- būt par Latvijas mūzikas industrijas oficiālo pārstāvi Eiropas un starptautiskajās industrijas konferencēs un izstādēs;
- būt par oficiālo sadarbības partneri Baltijas, Eiropas un pasaules mūzikas industriju sadarbības projektos;
- apmācīt Latvijas mūzikas industrijas pārstāvjus eksporta jautājumos un globālos mūzikas industrijas jautājumos.

- No 2012.gada – 2017. gada martam ir notikušas 32 Latvijas Mūzikas industrijas dalības starptautiskajās mūzikas industrijas konferencēs – “Eurosonic Noorderslag” (Nīderlande), “Ment” (Slovēnija), “Tallinn Music Week” ( Igaunija), “The Great Escape” ( Lielbritānija), “Liverpool Sound City” ( Lielbritānija), “Vilnius Music Week” ( Lietuva), “Reeperbahn Campus” (Vācija), “Waves Vienna” (Austrija), “Waves Bratislava” ( Slovēnija), “Music And Media Finland” ( Somija), “Spring Break” (Polija); “Mondo” (ASV), “Culture Collide” ( ASV), “ CMJ Music Marathon” ( ASV);
- No 2012. gada līdz 2017. gada martam Latvijas mūzikas industrija šajās konferencēs ir bijušas 98 Latvijas mūziķu dalības – “ Prāta vētra”, “ Instrumenti”, “Triana Park”, Alise Joste, “Audience Killers”, “Howling Owl”, “ The Sound Poets”, “Neon Saturdays”, Carnival Youth”, “Pyro Trees”, Ozols, Shipsi, “Momend”, “Dagamba”, Kodeks, Niklāvs, “The Big Bluff”, “Manta”, Elizabete Balčus, “Rīgas Modes”, “Very Cool People”, “Latvian Voices”, “Astro’n’out’, Mr.Myster, Stillhead, “Laika suns”, Pikaso u.c.





*Personal invitation to the  
MUSIC EXPORT LATVIA &  
POSITIVUS FESTIVAL  
pre-party at  
LOST IN MUSIC*

Friday | October 17 | 19:30 | O'Connell's

We're thrilled to invite you to the Music Export Latvia and Positivus party at Lost in Music with live performances by three Latvian acts

Please RSVP till Friday noon 17th of October at [agnese@musiclatvia.lv](mailto:agnese@musiclatvia.lv)

Invitation only!

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**MEET MUSICLATVIA**

**20:30 | ALISE JOSTE**  
is a young singer-songwriter who has drawn big audiences across Europe. Her debut album is released under I Love You Records and March 2014 was released in Germany via G-Records/Rough Trade. If you like to experience pure, unadorned passion of music this is a place.



**21:30 | CARNIVAL YOUTH**  
are known for their indie and neo-folk performances. Their experimental music is an artful fusion of the aesthetics of folk music and the elements of modern instrumental rhythm, without drawing strict lines between the dots and don'ts of the band's creative writing process.



**22:30 | THE SOUND POETS**  
can be characterized as the Latvian indie-rock music ambassadors, currently breaking out beyond the borders of the Baltics, bringing their listeners on an intellectually emotional journey into the world of musical poetry.





# #MUSICLATVIA

## MEET & GREET

### FRIDAY

- 19:30 Agnese Rakovska & draugi
- 21:00 Momend | Pyro Trees
- 21:30 The Sound Poets
- 22:00 Carnival Youth

### SATURDAY

- 15:30 Carnival Youth
- 16:20 Dzelzs Vilka Jauno Jāņu Orķestris
- 18:30 Dirty Deal Audio
- (Niklāvs, Kashuks, ansis, Oriole, Ashnikko)
- 19:30 Audience Killers

### SUNDAY

- 16:30 NĒ
- 19:00 The Velvet Supernova
- 20:30 Pikaso
- 21:20 Laika Suns | Alise Joste
- 22:00 Rīgas Modes



WHEN	TIME	SHIP	DESTINATION	TYPE
27.03.	17:30	Latvian Voices	Jeani Saek - Vāke Pilsdrūze 5	Classical/Folk
27.03.	19:00		Nouka Kotteštrādeja Astrum - PMP & ZEMAS estīvevas klasika balēte	
27.03.	22:30	Kodek	HETK - The Baltic Scene presents	Instrumental/Funk
27.03.	2:45	Uppfede	HETK - The Baltic Scene presents	House
28.03.	17:00	Instrumenti	Vīru Kaskus - Vīru vāļak 4	Electro Indie
28.03.	00:15		Rock Cafe	
28.03.	22:00	Toms Aunins	KULTURKATEL III lāva - Stāķķer Festivāls/The Baltic Scene estīvevad	Experimental/Funk
29.03.	00:30	Niklāvs	HETK - TMW Bass Music Showcase	Hip-hop
29.03.	18:15	The Sound Poets	Kino Sēģurs - Positivus Festivāls & ILY Records estīvevad	Hip-hop
29.03.	01:30		Vīru Kaskus - Vīru vāļak 4	
29.03.	19:30	Momend	Kino Sēģurs - Positivus Festivāls & ILY Records estīvevad	Indie pop
29.03.	21:00	Sus Dango	Von Krafti beater	Hip-hop
29.03.	22:00	Ashnikko	Smilind - TMW Hip-Hop showcase	Hip-hop
29.03.	23:00	ansis & Oriole	Smilind - TMW Hip-Hop showcase	Hip-hop



Music Export Latvia is thrilled to invite you to the

## MEET MUSIC LATVIA RECEPTION AT EUROSONIC

Start your day the right way!  
Come for a delicious breakfast chat with Latvia's delegates and enjoy the best music coming from Latvia, home of this year's Presidency of the Council of the European Union

When: Friday, 16th of January 11:00 - 13:30  
Where: Stadcafé - Restaurant 1 Fellahhina Martinlähdehof 10 07210 Grohningen

Please RSVP till Thursday noon at [agnes@musiclatvia.lv](mailto:agnes@musiclatvia.lv)

Looking forward to see you!

### LATVIAN ARTISTS PERFORMING AT EUROSONIC NOORDERSLAG:

**TRIANA PARK** is known for a kaleidoscopic musical mix of soul, pop and swing, with powerful vocals and light hearted approach of music.

**TRIANA PARK** 

**TRIANA PARK** is known for their indie and neo-folk performances. Their experimental sounds is an artistic fusion of the acoustic folk music and the elements of modern instrumental rhythm, without ignoring main lines between the do's and don'ts of the band's creative writing process.

**CARNIVAL YOUTH** 

**CARNIVAL YOUTH** are known for their indie and neo-folk performances. Their experimental sounds is an artistic fusion of the acoustic folk music and the elements of modern instrumental rhythm, without ignoring main lines between the do's and don'ts of the band's creative writing process.

**THE BIG BLUFF** 

**THE BIG BLUFF** is a rock'n'roll & blues band. The group has a raw and aggressively played blues and rock'n'roll sound which draws heavily from American genres and artists like Elvis and Dylan. Their compositions look like an armed, five-handed native American bearing a black suit. The Big Bluff is a kind of the band you want to see live as the powerful, soulful and blasting performance is group's main theme.

**GARBANOTAS BOSISTAS** 

**GARBANOTAS BOSISTAS** makes people happy everywhere it goes - from the courtyards of Lithuania to the forests of Latvia. From the business districts of Estonia to the homelands of the Beatles, passing the mountains of the Berkans and conquering the lands of the Bronx, every show witnesses the miracle of dreamy neo-soul psych-folk. Flowers growing out of the amplifiers, and the bassist is still curly, yes, Garbanotas Bosistas means just that - a curly bass player.

**JUST REPORT** **LOIPA** **LIAA**

## LATVIAN AND LITHUANIAN ACTS IN REEPER BARN FESTIVAL

PIRO TREES (LV) GARBANOTAS BOSISTAS (LT) ALINA ORLOVA (LT) THE BIG BLUFF (LV)

**PIRO TREES** 

WESTERN MEETS SURF. BIG WAVE MEETS CONTEMPORARY DANCE ROCK. GROUND LINE WILL PIRO TREES WILL PROBABLY BRING ALL OF THIS AND MUCH MORE TO THE REEPERBARN FESTIVAL 2015. IN HAMBURG LATVIAN SCENE IS STILL AN UNDERGROUND THING, BUT THE REEPERBARN FESTIVAL HAS QUITE A REPUTATION FOR REVEALING SOME WELL-KEPT SECRETS, SO PLEASE GET ENLIGHTENED!

**ALINA ORLOVA** 

ALINA ORLOVA'S SUCCESS STORY IS COMPARABLE TO THOSE OF THE ARCTIC MONKEYS AND OTHER ACTS THAT HAVE PROPELLED TO STARDOM WITH THE HELP OF THE INTERNET AND WORD OF MOUTH. ALINA ORLOVA'S FOLK AND GAMBET TRAGEDICITY, MUSIC MIGHT REMIND THE LISTENERS OF SUCH DIVERS ACTS AS COCCOROSE, COYOTE TUNE, ANTONY AND THE JOYNOBOS, BUT IT IS REALLY MUCH MORE - PARTICULARLY BECAUSE OF ALINA'S REMARKABLE VOICE ITSELF.

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**JUST REPORT** **LOIPA** **LIAA**

## MEET MUSIC LATVIA

**MOMEND**  
THU 17:00, vru keskus  
THU 20:30, sning/a

**MR. MYSTER**  
THU 23:30, ernevate tubade klubi / hal

**GIRTS, REINIKS**  
THU 02:30, ernevate tubade klubi / hal

**STILLHEAD**  
THU 07:00, ernevate tubade klubi / hal  
THU 17:00, books

**AUDIENCE KILLERS**  
THU 01:30, dal studio

**CARNIVAL YOUTH**  
THU 01:30, rock gate

**LAIKA SUNS**  
SAT 21:00, kino soorus

**PIKASO**  
SAT 13:45, poks  
SAT 24:30, sning/a

**SHIPS!**  
SAT 16:00, poks  
SAT 23:00, kino soorus

**JUST REPORT** **LOIPA** **LIAA**

## MEET MUSIC LATVIA QUEENS HOTEL

MAY 15  
11:30PM - 4:30PM

**NEON SATURDAYS**

**THE HUB**  
MAY 14, 4:30pm - 4:30pm  
QUEENS HOTEL  
MAY 16, 8:30pm - 8:30pm

**TRIANA PARK**  
QUEENS HOTEL  
MAY 16, 1:30pm - 2:30pm  
STICKY MIKS FROG BAR  
MAY 16, 8:30pm - 9:30pm

**THE BIG BLUFF**  
QUEENS HOTEL  
MAY 16, 8:30pm - 9:30pm  
QUEENS HOTEL  
MAY 16, 10:00pm - 10:30pm

**JUST REPORT** **LOIPA** **LIAA**

AGNESE OMSKA | MUSIC EXPORT LATVIA | AGNESE@MUSICLATVIA.LV | +371 2647262



# MEET MUSIC LATVIA

THU, SEPTEMBER 18, 19:30 - 23:10

AT **POOCCA BAR**  
Hamburger Berg 12, 20359 Hamburg





CARNIVAL YOUTH



AUDIENCE KILLERS



TRIANA PARK



THE SOUND POETS

**KEEPER BAHN FESTIVAL**

CARNIVAL YOUTH 19:30 - 20:10  
 AUDIENCE KILLERS 20:30 - 21:10  
 TRIANA PARK 21:30 - 22:10  
 THE SOUND POETS 22:30 - 23:10

MINISTRY OF CULTURE REPUBLIC OF LATVIA **LaIPA**

## MUSIC LATVIA RECEPTION

**THE HOPE**  
11 Queens Road  
10th May, 12:45PM



**THE HOPE, 10TH MAY, 1:15PM**  
FESTIVAL HUB STAGE, 10TH MAY 3:30PM



Carnival Youth are known for their indie and neo-folk performances. Their experimental music is an artful fusion of the ascetics of folk music and the elements of modern instrumental rhythm, without drawing strict lines between the dots and dashes of the band's creative writing process. Carnival Youth's edgy lyrics and added special effects reveal the full spectrum of the band's ideal musical formula.

+371 29288550  
guna@brainstorm.lv  
www.facebook.com/carnivalyouth

**THE HOPE, 10TH MAY, 3:15PM**  
ST MARY'S CHURCH, 10TH MAY, 8:30PM



Future Folk Orchestra is an encounter of different aged and convinced people. It creates free and unusual future music that doesn't belong to anything or anybody, music that expresses the present deepest longing of the musicians.

www.facebook.com/FutureFolkOrchestra

**THE HOPE, 10TH MAY, 2:15PM**  
FESTIVAL HUB STAGE, 10TH MAY, 9:30 PM



Audience Killers are a synthpop/electropop band from Riga, formed in 2010. - Three friends from childhood town in their early 20s, who's music features bright piano, melodic guitar, quaint falsetto vocal and warm synths used throughout the songs, all amalgamated with a sincere calling towards the dancefloor. But not disco!

+371 2914 6614  
info@audiencekillers.lv  
www.audiencekillers.lv



# PRĀTA VĒTRA

THE ONLY ACT FROM LATVIA AT EUROSonic 2014



**WHEN**  
17th of January  
10:50PM-11:35PM

**WHERE**  
Huis De Beurs

PHOTO: ANDREA COZZI



## MEET MUSICLATVIA

RECEPTION AT EUROSonic NOORDERSLAG

17th of January 10:50PM-11:35PM Huis De Beurs

**PRĀTA VĒTRA**  
I've seen them play to 25 thousand people (Lithuania) and they were in the stadium in Riga. And I've seen them play to 100 people at a small event in their hometown. Martin Ebourné ("Glastonbury Festival", "The Great Escape", UK)  
"There is this beautiful thing that great bands have something. Identity and I think Prāta vētra has that." Andrew Connolly  
"Prāta vētra is a unique phenomena in Post-Soviet area. Band has absorbed the best traditions of the European music and their performance definitely can contribute perfectly to any festival and audience will even sing along in 3 languages - English, Russian and Latvian." Eva Džemčinskā ("Lithuania Festival", Russia)  
17th of January 10:50PM-11:35PM Huis De Beurs  
Booking: Paul Babin, "i-Play Touring"  
MANAGEMENT: Alja Aukuba, "i-Play Touring"  
Guna Zucka, "i-Play Touring"  
www.pratavestra.lv

**INSTRUMENTI**  
Instrumenti, a two piece electro indie pop band, has proven to be one of the most sought-after and best Baltic acts of the decade. Formed in 2009 by two independent educated musicians, Ojars has led one of the most impressive Latvian today's music has to offer while beyond has a genuine sense of creativity (visually rich and warm sound backed up with beautiful harmonies). The Instrumenti sound has been described as a mix of Muse, Sigur Rós and Michael Jackson. Instrumenti released their second album "Innocentiation" last spring that followed their 2008 debut album "Ira". They have played the biggest venues in the Baltic states and have taken part in numerous festivals and showcases all over Europe, Russia and the US, giving alongside Friendly Fire, Kameo, The Veronicas, Shrike among others. Very healthy "have opened for Depeche Mode and Kasabian."  
MANAGEMENT: Live Performance, "i-Play Touring"  
00371 28437115  
www.instrumenti.lv

**DELEGATE**  
**LINDALEEN**  
They call her a woman - chameleon. Her vertiginous images and musical genres are expressed through, ready, her and her love extended in - what's next? With, more, after free, album, last summer (UK), narrative, live show programs, the award winning songwriting/producer has been the director of a "superstar" of five incarnate groups "The Day Carlinus" and working on a fresh sounding album "The and the music, single-grade Japan's falling for me!" The first single - Pink Glasses is out there already!  
MANAGEMENT: FUTURE Scandinavia, "i-Play Touring"  
00371 28707941  
www.lindaleen.lv

**ASTRONOUT**  
ASTRONOUT are one of the best-selling artists in the Latvian history. In 2007 "ASTRONOUT" was nominated for "MTV Europe Awards" in nomination "New sounds of Europe". The band has been nominated for the annual Latvian Music Industry Awards with award record they've released. In the spring of 2012 "ASTRONOUT" participated in Tallinn Music Week with two Kristina Komarovska showcases. In August 2013 they performed on the international second stage in the biggest Latvian festival "Gaisma". Since the band is always embracing new opportunities and challenges, they have performed in different countries in Europe and even had a tour in China. As well they are the most attention on their live shows appearance in mass media, as ASTRONOUT has become a brand name in the pop industry. In November 2013 first English LP "LOVE'S SHAWNS" was released and presented in Lithuania and Latvia. In 2013 album presentation tours are planned in Estonia and Germany.  
MANAGEMENT: www.astronout.lv

**DELEGATE**  
**JENNY MAY**  
Jenny May lived in Salzburg, Austria (2002-2004), where she took a part in a singing show "STARMARKT". On January 2005, the record label "Alja Music" released her debut album "Purple Sails and Million Passes". Later this album was released in Japan. Several songs reached No. 1 in Latvian Airplay charts. In 2010 her album "Pink Sails" was nominated for the Annual Award of the Latvian Music Industry in the category of the best pop album. However, the song "Pink Sails" was nominated also in the categories of the best song and the best radio hit. Since 2011 Jenny May works for real estate project and has great success with her single "It's gotta be right". This single was made in English, Spanish and German languages as well.  
MANAGEMENT: CD Five Records, "i-Play Touring"  
Alja Music, "i-Play Touring"  
00371 28008814  
www.jennymay-music.com

**POS ITIV**  
First held in 2007, Positivus for the eighth time will take place in the Latvian coastal city of Salacgrīva, with sunny beaches and misty forests to complement the world class performers, along with art and music workshops. Over the years, Positivus Festival has hosted The xx, Muse, Sigur Rós, Orange Cello, Ten Out of Ten, Crime Club, Dirty Project, James Crystal, Carlini, Amy Shark, Holly Herts, Holter, Anohni, Sun-Child and many more. Positivus has been nominated for the Best European Festival and Best Mid-size Festival in this year's European Festival Award 2013. Positivus also took home the "Best European Festival" award from the British "Festival Guide", being the tremendously popular Riverside, Bush Wrecker and Spain's Benicassim in heavy competition. The Festival was also included in "Travel Magazine's" Top 5 Most Anticipated (International) Summer Festival" destination in 2013.  
MANAGEMENT: www.positivusfestival.com

**La IPA**  
Latvian Neighbouring Rights Association (La IPA) is a voluntary society acting on behalf of performers and phonogram producers. Established in 1998, La IPA is the only organisation in Latvia taking care of performers' and producers' neighbouring rights and granting licences for the users of music records.  
Bankas iela 55-1, Rīga, LV - 1004, www.laipa.lv 00371 47605023

**DELEGATE**  
Larisa Rabin, "i-Play Touring"  
Senta Vilhelmsa, "i-Play Touring"  
www.laipa.lv

**DELEGATE**  
Rūta Kļaviņa, "i-Play Touring"  
Agnese Cimulīte, "i-Play Touring"  
00371 28437182

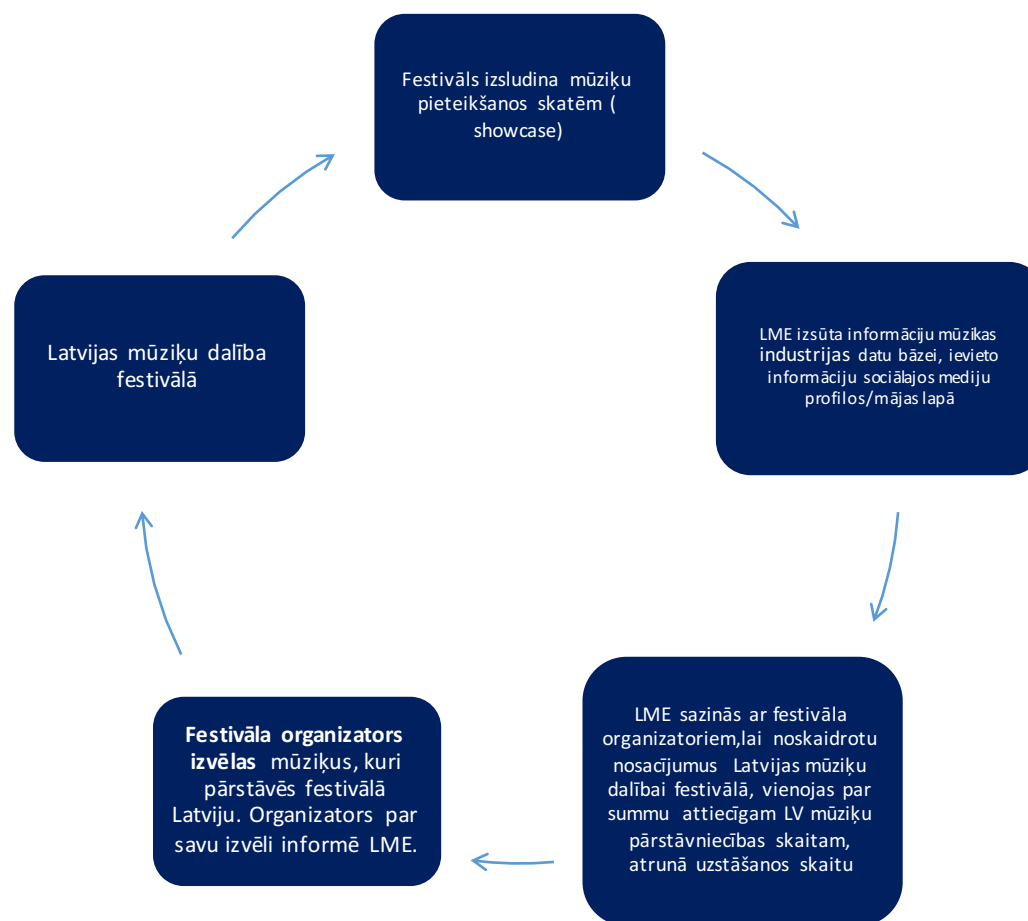
**PRESENTED BY**  
Logos of sponsors: LIATA, POS ITIV, NA, La IPA, and other partners.

- Latvijas mūzikas industrija ir bijusi kā viena no fokusa valstīm:
  - "Waves Vienna 2015" (Austrija),
  - "Waves Bratislava 2015" (Slovākija),
  - " Eurosonic Noorderslag 2016" ( Nīderlande),
  - " The Great Escape 2016"(Lielbritānija).

# Izdevumi dalībām mūzikas industrijas konferencēs.

- Latvijas mūzikas industrijas izdevumi dalībām starptautiskajās mūzikas industrijas konferencēs:
- “ Latvijas Mūzikas attīstības biedrība/ Latvijas Mūzikas eksports”:
  - Dalības maksa ( 1500 – 15 000 eiro);
  - Mārketinga izdevumi (500 – 3000 eiro).
- Mūziķu un menedžmenta izdevumi:
  - Transports:
    - avio, busa īre, degviela,
    - vietējais transports.
  - naktsmājas;
  - dienas nauda;
  - papildus tehnikas īres,
  - skaņu režisora darba izdevumi,
  - mārketinga izdevumi.

# Kā notiek Latvijas mūziķu atlase festivāliem/ konferencēm?



2014. gada maijā Lielbritānijā "YMCA" jeb Mūzikas konferenču balvu pasniegšanas ceremonija, kurā tiek noteikti iepriekšējā gada veiksmīgākie mūzikas industrijas konferenču dalībnieki, "Latvijas Mūzikas attīstības biedrība/Latvijas Mūzikas eksports" tika nominēts divās kategorijās – "Labākais mūzikas eksporta birojs" un "Labākais pasākums industrijas konferencē", par Latvijas pieņemšanu 2013. gada "Music and Media" konferencē Tampērē, Somijā;

2015. gada «European Border Breaker Award» saņēma grupa «Carnival Youth». «Carnival Youth» EBBA balva piešķirta par albumu «No Clouds Allowed». Grupa kopš 2014. gada intensīvi koncertējusi ārpus Latvijas un ierakstā iekļautās dziesmas atskaņotas Eiropas radiostacijās. Iepriekšējos gados apbalvojumu saņēmusi gan Eiropas popmūzikas dīva Adele, gan indie un folk apvienības «Mumford & Sons», «Of Monsters and Men», igauņu populārākā grupa «Ewert and The Two Dragons». (Eiropas Komisijas balva jau vairākus gadus tiek pasniegta 10 jauniem Eiropas mūziķiem, kuriem ar savu debijas ierakstu izdevies iegūt atzinību ārpus savas valsts robežām.)

2016. gada "YMCA", "Latvijas Mūzikas attīstības biedrība/Latvijas Mūzikas eksports" tika nominēts kategorijā – "Labākais mūzikas eksporta birojs";

Paldies par uzmanību!

[agnese@musiclatvia.lv](mailto:agnese@musiclatvia.lv)

[www.musiclatvia.lv](http://www.musiclatvia.lv)